



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
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Advertiser **Larry Kissell for Congress (9216)**
Agency **Chao Strategy Message & Media (5389)**
Buyer **CERTO, MICHELE**
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**
ph: (555) 555-5555

Invoice 653925
Inv Date 11/25/2012
Terms Net 30
Contract 336370
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Chao Strategy Message & Media
Attn: Kissell
1322 G Street, SE
Washington, DC 20003

Product Political - Federal Candidate (1067)
Brand 1754 CONGRESS (139389)
Acct Types National/Political
Est/Headline 1754/06368148
Demo
Revision
Comments

CO-OP Order Type No/Normal
Package
Gen. Date 11/27/2012 2:06:41PM

KISSELL FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/BSI	Amount	Remarks
36.0	Spot	11:00:00PM-11:35:00PM	Day, M-1	11/05/12 11:32PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	LKWRT12	\$1200.00	
37.0	Spot	11:00:00PM-11:35:00PM	Day, Su-1	11/04/12 11:26PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	LKWRT12	\$1200.00	
38.0	Spot	5:00:00AM- 5:30:00AM	Per week (1), Mo	11/05/12 4:58AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	LKWRT12	\$425.00	
39.0	Spot	4:30:00AM- 5:00:00AM	Per week (1), Tu	11/06/12 4:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	LKWRT12	\$150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,975.00	Total Spots	4
Commission	(\$446.25)		
Net Total	\$2,528.75		